

6th San Diego Jewish Food Festival & Community Food Drive

Donor Opportunities



Temple Adat Shalom and Interfaith Community Services announce a community wide event - **the 6th San Diego Jewish Food Festival & Food Drive**, ("JFF") to be held on **May 7, 2017** on the Temple Adat Shalom Campus, 15905 Pomerado Road, Poway, CA 92064. Temple Adat Shalom and Interfaith Community Services are non-profit organizations serving the needs of North County Inland San Diego. The festival features a wide variety of delicious food, thirst quenching beverages, entertainment for all ages, and an opportunity to fill the food bank at Interfaith Community Services in Escondido.

The unique community event features:

- New York Style Delicatessen
- Kosher Grill
- Israeli Cuisine
- Bubbie's Bakery
- Music & Dancing
- Celebrity Chef Demonstrations
- Kid Zone
- Shopping Bazaar
- Community Food Drive

We invite you to participate with an event donation. As an festival donor, you or your business will be recognized as a pillar of support for the Jewish Food Festival, Community Food Drive, Interfaith Community Services and Temple Adat Shalom.

All donations include family pack tickets to the Festival. Portions of your donation may be tax deductible. Please consult your accountant. Kindly consider the following Donation levels:

JFF "Corned Beef" "Gonsa" Donor (\$1,000)

Includes: Donor acknowledgement at the JFF venue, in Program Guide/Booklet and a Donor business link on JFF Event Website (if desired). Also includes Four (4) JFF Family passes (admission, food and fun for 8 adults and 8 children).

JFF "Kosher Hot Dog" Donor (\$500)

Includes: Donor acknowledgement at the JFF venue and in Program Guide/Booklet and Four (4) JFF Family passes (admission, food and fun for 8 adults and 8 children).

JFF "Mensch" Donor (\$250)

Includes: Donor acknowledgement at the JFF venue, on the JFF website and Program Guide, and Four (4) JFF Family passes (admission, food and fun for 8 adults and 8 children - \$320 value).

JFF "Kiver" (Friend) Donor (\$100)

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Includes: Donor acknowledgement and Two (2) JFF Family passes (admission, food and fun for 4 adults and 4 children - \$160 value).



6th San Diego Jewish Food Festival & Community Food Drive Donor Form

Donation Level (check one):

Corned Beef "Gonsa" - \$1,000

Kosher Hot Dog - \$500

Mensch \$250

Kiver - \$100

Donor (Business Name) _____

Contact (if different) _____

Address _____

City/State/Zip _____

Contact's Phone _____

Contact's email _____

Payment Type: Check # _____

Credit Card # _____ Exp Date: _____

Security Code _____

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Temple Adat Shalom (“**TAS**”) is presenting the 6th San Diego Jewish Food Festival, (“**JFF**”) to be held on **May 7, 2017** on the Temple Adat Shalom Campus, 15905 Pomerado Road, Poway, CA 92064. We invite you to participate with an event sponsorship. As an official sponsor, your business/organization will be featured in a variety of marketing and promotional opportunities and be viewed by an estimated 2,000 people attending the event, as well as exposure to very large audience viewing pre-event multi-media advertising including but not limited to print media (journal) advertisement, official JFF website, social media, signage and other activities leading up to the JFF.

Please review the sponsor opportunities and fill in the attached Agreement Form. We look forward to you entering this mutually beneficial cooperative promotional activity with TAS.

JFF Presenting Sponsor (\$5,000 - Exclusive)

Includes: Premier JFF Coverage with Sponsor’s Name and logo incorporated into 2017 JFF promotional artwork (“2017 San Diego Jewish Food Festival Presented by ...”). Presenting Sponsorship identified in all event advertising and promotions, including Event Poster, Event Program Guide/Booklet, Event Banners (Venue, Celebrity Chef Cooking Demo Stage, and separate Entertainment Stage), Advertising Flyers, JFF Event Website (link), Company/Logo included on all PR, Social Media and email releases, One (1) Presenting sponsor booth prominently positioned at JFF. Also includes eight (4) JFF Family passes (includes admission, food and fun for 8 adults and 8 children) for event.

JFF Entertainment Stage Sponsor (\$2,500)

Includes: Prominent Sponsorship Banner on JFF Entertainment Stage (JFF Entertainment Stage presented by ...), Prominent Event Program Guide/Booklet Recognition and Coverage, Company Logo and website story on official Jewish Food JFF website. Entertainment Sponsorship Coverage on Advertising Flyers, Sponsor link on JFF Event Website, Company/Logo included on all PR and Media releases, One (1) JFF Live Music sponsor booth prominently positioned at JFF and recognition in all e-mail campaigns and Event Flyers. Also includes Two (2) JFF Family passes (admission, food and fun for 4 adults and 4 children).

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Beer and Wine Garden Sponsor (\$2,500)

Includes: Prominent JFF Sponsorship Banner at Beer and Wine Garden ('Beer and Wine Garden presented by ...'), Prominent Event Program Guide/Booklet Recognition and Coverage, Company Logo and website feature story on official Jewish Food JFF website. Sponsorship Coverage on Advertising Flyers, Sponsor link on JFF Event Website, Company/Logo included on all PR and Media releases, One (1) Beer and Wine Garden sponsor booth prominently positioned at JFF and recognition in all e-mail campaigns and Event Flyers. Also includes Two (2) JFF Family passes (admission, food and fun for 4 adults and 4 children).

Official Community Food Drive Sponsor – Interfaith Community Services

Official Celebrity Chef & JFF Food Sponsor - Barons Market

Official Kosher Grill Sponsor - Unicorn Jewelry & Watch Boutique



San Diego Jewish Food JFF venue includes both interior and spaces. Exterior JFF spaces include Kosher Grill, Beer and Wine Garden, vendor bazaar and tented areas for Entertainment Stage and the primary seating area (tables and chairs) for event patrons to enjoy JFF food while listening to live music throughout the JFF. SPONSOR agrees that **TAS** and its Board of Directors, employees, staff, JFF organizing committee members, volunteers, agents, and assignees shall not be liable or responsible to SPONSOR in any respect in the event the JFF is cancelled or postponed due to an unforeseen reason likely to endanger the safety of event participants and is out of the control of **TAS and its agents**.

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SPONSOR further agrees and acknowledges that in the event the JFF is cancelled or postponed for any reason which is out of the control of TAS (force majeure), that SPONSOR may be entitled to a prorated refund of monies paid to **TAS** by SPONSOR to participate in the JFF.

Sponsorship Level (check one)::

Presenting Sponsor \$5,000

Entertainment Stage Sponsor \$2,500

Beer and Wine Garden Sponsor \$2,500

Sponsor (Business Name) _____

Authorized Contact _____

Billing Address _____

City/State/Zip _____

Contact's Phone _____

Contact's email _____

Payment Type: Check # _____

Credit Card # _____ Exp Date: _____

Security Code _____

Agreed and Accepted On this _____ day of _____, 2017

SPONSOR

TAS

By _____

By _____

An authorized agent and

SDJFF authorized agent

as the act and deed of SPONSOR